

View the full catalog (with images) and order online: sappycards.com/wholesale.
FREE SHIPPING on all online orders.
Instructions at sappycards.com/order.

Or just email timothy@sappycards.com or call 313.645.1245.

\$180 minimum order
Terms: NET 30

F: Front text
I: Inside text

SERIES I (001-012)

001
Front: I love you
Inside: or something

002
F: If something like true love existed,
I: would you really expect it to fit into a card?

003
F: I love you. And it bothers me.
I: And the fact that it bothers me bothers me also.

004
F: If you were the last person on Earth,
I: that would mean I'd be dead,
and you'd have a stupid greeting card to remember me by.

005 – OUT OF PRINT
F: fuck holidays
I: and fuck words on paper

006
F: I don't know what it is about you
I: But it's something.

007
F: The other morning
I had an itch in the back of my throat
and when I scratched it
the only way you can
those deep-down ones,
with muscle contractions
at the base of my tongue,
for a moment there...
I: ...I tasted you.

008
F: Have I told you lately
I: anything interesting?

009
F: You're one of those people
who's only pretty because
you're almost ugly...
I: ...you come so close to being
completely repulsive
that the sense of danger
in teetering on that brink
gives your look an excitement
that's somehow attractive,
like if a butterfly had flapped
its wings somewhere
the moment you were born,
everything might've been
different enough to make manifest
your face's latent hideousness.
Know what I mean?

010
F: How many trees have to die
I: before we feel connected?

011
F: [blank]
I: let it happen

012
F: I could never imagine myself
buying cards like this.
Then a funny thing happened.
I: I met you.

SERIES II (013-024)

013
F: I love you
I: I guess

014 – OUT OF PRINT
F: When love can be measured
by greeting cards
I: remind me to kill myself.

015
F: nothing special
I: [blank]

016
F: In a lot of ways,
I really can't stand you.
I: But I can tell you that.

017
F: Something about this card
made me think of you.
I: [blank]

018 – OUT OF PRINT
F: Not to sound like
you're going to die soon
or anything, but
I'm really glad
I've had the chance
to get to know you.
I: And if you are
going to die soon,
I'm really sorry.

019
F: [blank]
I: You can make this mean
whatever you want.

020 – OUT OF PRINT
F: I just wanted to tell you...
I: ...that I get the feeling that
if I knew you more
I'd like you more
I mean in general
the more I knew you
the more I'd like you
and that's not something
that happens very often
I think I mean
the knowing and the liking
and the feeling I've got.

021
F: [blank]
I: never again

022
F: When I bought this card,
I was feeling good
about our relationship.
I: But now that you're reading it,
things might've changed.

023 – OUT OF PRINT
F: It's nearly impossible to find
a greeting card for you.
I: Take that as a compliment.

024
F: Sometimes I know
exactly what to say.
I: This is not one of those times.

SERIES III (025-036)

025
F: I love you
I: and stuff

026
F: After all we've been through,
I: I've finally gotten used to you.

027 – OUT OF PRINT
F: Just wanted to let you know
that I was thinking about you.
I: Well, obviously.
(You're probably
thinking to yourself.)
...why would I send you
this card if I wasn't
thinking about you?...
...and what a stupid thing
to say in a card...
...and even stupider
to affect stupidity,
as if that's funny...
Well fuck you then.

028 – OUT OF PRINT
F: blah
I: blah blah blah blah

029
F: If I knew exactly what to say...
I: ...then I sure as hell
wouldn't be giving you
a greeting card.

030 – OUT OF PRINT
F: Something always prevents me
I: from killing you.

031
F: Seems dumb, but
so you know I love you
I: I'm telling you.

032
F: [blank]
I: you'll never know

033
F: There's something
I wanted to tell you...
I: but not here.

034
F: I never thought
this would happen, but...
I: I've run out of ways to say it.

035
F: I only bought this because
you seem to appreciate
the gesture of giving
a greeting card.
I: And I would rather oblige
than think of something better.
036
F: Damn you
I: for making me say and do (cont...)

so many things
I would never have otherwise
said or done.
Like this.

SERIES IV (037-048)

037

F: I love you
I: in case you were wondering

038

F: You mean so much to me...
I: ...that I'm willing to spend
a few whole dollars
on a greeting card.

039

F: If you had something
on your face, like
a piece of food or a booger
or something,
I would tell you.
I: Eventually.
I might take a moment first
to enjoy how stupid you look
as you're eating or talking
or whatever it is you're doing,
totally oblivious
to the thing on your face.
But eventually,
I'd tell you.

040

F: It's good to know
there's someone out there ...
I: ...like you.

041

F: Get well ~~soon~~.
I: Get well when you damn well please.

042

F: Whatever it is you're doing...
I: Keep on doing it.

043

F: Yours is a beauty
that has to be experienced in person
to be truly appreciated, a beauty
that radiates in action – moving
this way, or that, or just
talking, laughing, breathing –
a rare beauty that cannot be frozen
in any one moment.
I: I guess that's why you look
so awful in pictures.

044

F: somehow
I: it works

045

F: enjoy it
I: [blank]

046

F: I thought of so many things
to do for you that you would've loved.
I: But I didn't want it to look
like I was trying too hard.

047

F: Someday you'll thank this disaster...
I: ...for making you
whoever you've become.
048
F: I'm expecting something
to go terribly wrong soon.

I: Because having you around
is just too perfect.

SERIES V (049-060)

Commissioned specially for the Severed Unicorn
Head Superstore. Each design depicts a severed
unicorn head with a thought bubble containing
the card's text.

049 – OUT OF PRINT

I love you, but please
stop staring at me like that.

050 – OUT OF PRINT

I will not be tamed.

051 – OUT OF PRINT

Sometimes
it doesn't *feel* very magical.

052 – OUT OF PRINT

Awkward...

053 – OUT OF PRINT

That was *so* uncalled for.

054 – OUT OF PRINT

It kinda tingles.

055 – OUT OF PRINT

I'm not going to do
anything cute.

056 – OUT OF PRINT

Hello? Hell-o-o?
A little help here?

057 – OUT OF PRINT

I want your body.

058 – OUT OF PRINT

Um...neigh?

059 – OUT OF PRINT

Now is when it starts
getting interesting.

060 – OUT OF PRINT

You've taken things
to a whole new level

SERIES VI (061-072)

061

I love you
But don't test me.

062

This card was
the only one among hundreds
that didn't make me want to vomit.

Kind of like you.

063

F: Do you ever get that nagging sense
that we're kidding ourselves to think
that we could ever make it together?
I: Me neither.

064

F: Please pretend to appreciate this card.
I: If you opened it in front of me,
I'm probably looking at you now
while you're reading it, waiting
for some expression of approval
to register on your face. Or if
I'm not there, you might need
to make a similar expression

next time you see me in person.
In any case, please
try to make that expression
appear genuine and heartfelt.

065

F: Sometimes, when we're
walking down the street,
I'll look at the windows
of the shops as we pass
just to see the reflection
of us walking together.

066

F: I'm glad
you feel comfortable
burping and farting
in my presence.
I: (*Sort of* glad.)

067

F: There might be money
inside this card.
I: But before you open it
you're going to have to
read the rest of this text
and act like you care
what it says, when we all
know all you can think about
right now is how much money
there might be inside.

068

F: You sure are one of a kind.
I: I can't say exactly what kind, but
you sure are one of it.

069

F: You're worth it.

070

F: You're probably going
to throw this card away.*
*or recycle it
I: It might get put out on a shelf
in your house for a while. Or
it might even make it
into a pile of keepsakes
in some drawer or closet.
But one day, when the mood is right,
you'll look through that pile, think
of how you felt (or didn't feel)
when you first read this card and
how much has changed (or hasn't
changed) since then, and you'll
let out a heavy sigh (or you won't
sigh, or think, or anything) and you'll
proceed – despite (or because of)
all of this – to throw it away.*
*or recycle it

071

F: I can think of a lot of reasons
not to love you.
I: But I still do (love you).

072

F: I know you don't like
to make a big deal
out of things like this.
I: So I just got you
this card.

SERIES VII – COMING SOON...

The upcoming Series VII will be a sort of
"greatest hits" series, meaning some of the best-
selling cards (lighter-shaded cards marked "OUT
OF PRINT" here) will become available again.