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F: Front text I: Inside text

SERIES I (001-012)

001

Front: I love you Inside: or something

F: If something like true love existed, I: would you really expect it to fit into a card?

003 - OUT OF PRINT F: I love you. And it bothers me. I: And the fact that it bothers me bothers me also.

004 - OUT OF PRINT F: If you were the last person on Earth, I: that would mean I'd be dead, and you'd have a stupid greeting card to remember me by.

005 - OUT OF PRINT F: fuck holidays I: and fuck words on paper

006

F: I don't know what it is about you I: But it's something.

007

F: The other morning I had an itch in the back of my throat and when I scratched it the only way you can those deep-down ones, with muscle contractions at the base of my tongue, for a moment there... I: ...I tasted you.

008

F: Have I told you lately I: anything interesting?

F: You're one of those people who's only pretty because you're almost ugly... I: ...you come so close to being completely repulsive that the sense of danger in teetering on that brink gives your look an excitement that's somehow attractive, like if a butterfly had flapped its wings somewhere the moment you were born, everything might've been different enough to make manifest your face's latent hideousness. Know what I mean?

010

F: How many trees have to die I: before we feel connected?

011 F: [blank] I: let it happen

012 - OUT OF PRINT F: I could never imagine myself buying cards like this. Then a funny thing happened. I: I met you.

SERIES II (013-024)

F: I love you I: I guess

014 — OUT OF PRINT F: When love can be measured by greeting cards I: remind me to kill myself.

015

F: nothing special I: [blank]

016

F: In a lot of ways, I really can't stand you. I: But I can tell you that.

F: Something about this card made me think of you. I: [blank]

018 - OUT OF PRINT F: Not to sound like you're going to die soon or anything, but I'm really glad I've had the chance to get to know you. I: And if you are going to die soon, I'm really sorry.

019 F: [blank] I: You can make this mean whatever you want.

020 - OUT OF PRINT F: I just wanted to tell you... I: ...that I get the feeling that if I knew you more I'd like you more I mean in general the more I knew you the more I'd like you and that's not something that happens very often I think I mean the knowing and the liking and the feeling I've got.

F: [blank] I: never again

F: When I bought this card, I was feeling good about our relationship. I: But now that you're reading it, things might've changed.

023 - OUT OF PRINT F: It's nearly impossible to find a greeting card for you. I: Take that as a compliment.

024 - OUT OF PRINT F: Sometimes I know exactly what to say. I: This is not one of those times.

SERIES III (025-036)

025 F: I love you I: and stuff

F: After all we've been through, I: I've finally gotten used to you.

027 - OUT OF PRINT F: Just wanted to let you know that I was thinking about you. I: Well, obviously. (You're probably thinking to yourself.) ...why would I send you this card if I wasn't thinking about you?.. ...and what a stupid thing to say in a card... ...and even stupider to affect stupidity, as if that's funny... Well fuck you then.

028 - OUT OF PRINT F: blah I: blah blah blah blah

029

F: If I knew exactly what to say... I: ...then I sure as hell wouldn't be giving you a greeting card.

030 - OUT OF PRINT F: Something always prevents me I: from killing you.

F: Seems dumb, but so you know I love you I: I'm telling you.

F: [blank] I: you'll never know

F: There's something I wanted to tell you... I: but not here.

034 F: I never thought this would happen, but... I: I've run out of ways to say it.

035 - OUT OF PRINT F: I only bought this because you seem to appreciate the gesture of giving a greeting card. I: And I would rather oblige than think of something better.

036 - OUT OF PRINT F: Damn you I: for making me say and do (cont...) so many things
I would never have otherwise said or done.
Like this.

SERIES IV (037-048)

037
F: I love you
I: in case you were wondering

038

F: You mean so much to me... I: ...that I'm willing to spend a few whole dollars on a greeting card.

039

F: If you had something on your face, like a piece of food or a booger or something, I would tell you. I: Eventually. I might take a moment first to enjoy how stupid you look as you're eating or talking or whatever it is you're doing, totally oblivious to the thing on your face. But eventually, I'd tell you.

040

F: It's good to know there's someone out there ... I: ...like you.

041

F: Get well soon. I: Get well when you damn well please.

042

F: Whatever it is you're doing... I: Keep on doing it.

043

F: Yours is a beauty that has to be experienced in person to be truly appreciated, a beauty that radiates in action — moving this way, or that, or just talking, laughing, breathing — a rare beauty that cannot be frozen in any one moment.

I: I guess that's why you look so awful in pictures.

044

F: somehow I: it works

045

F: enjoy it I: [blank]

046

F: I thought of so many things to do for you that you would've loved. I: But I didn't want it to look like I was trying too hard.

047

F: Someday you'll thank this disaster... I: ...for making you whoever you've become. 048 F: I'm expecting something to go terribly wrong soon. I: Because having you around is just too perfect.

SERIES V (049-060)

Commissioned specially for the Severed Unicorn Head Superstore. Each design depicts a severed unicorn head with a thought bubble containing the card's text.

049 — OUT OF PRINT I love you, but please stop staring at me like that.

050 — OUT OF PRINT I will not be tamed.

051 - OUT OF PRINT Sometimes it doesn't *feel* very magical.

052 - OUT OF PRINT Awkward...

053 - OUT OF PRINT That was *so* uncalled for.

054 - OUT OF PRINT It kinda tingles.

055 - OUT OF PRINT I'm not going to do anything cute.

056 - OUT OF PRINT Hello? Hell-o-o? A little help here?

057 - OUT OF PRINT I want your body.

058 - OUT OF PRINT Um...neigh?

059 - OUT OF PRINT Now is when it starts getting interesting.

060 - OUT OF PRINT You've taken things to a whole new level

SERIES VI (061-072)

061 I love you But don't test me.

062

This card was the only one among hundreds that didn't make me want to vomit.

Kind of like you.

063

F: Do you ever get that nagging sense that we're kidding ourselves to think that we could ever make it together?

I: Me neither.

064

F: Please pretend to appreciate this card. I: If you opened it in front of me, I'm probably looking at you now while you're reading it, waiting for some expression of approval to register on your face. Or if I'm not there, you might need to make a similar expression

next time you see me in person. In any case, please try to make that expression appear genuine and heartfelt.

065

F: Sometimes, when we're walking down the street, I'll look at the windows of the shops as we pass just to see the reflection of us walking together.

066
F: I'm glad
you feel comfortable
burping and farting
in my presence.
I: (Sort of glad.)

06

F: There might be money inside this card.
I: But before you open it you're going to have to read the rest of this text and act like you care what it says, when we all know all you can think about right now is how much money there might be inside.

068

F: You sure are one of a kind. I: I can't say exactly what kind, but you sure are one of it.

069

F: You're worth it.

070

F: You're probably going to throw this card away.* *or recycle it I: It might get put out on a shelf in your house for a while. Or it might even make it into a pile of keepsakes in some drawer or closet. But one day, when the mood is right, you'll look through that pile, think of how you felt (or didn't feel) when you first read this card and how much has changed (or hasn't changed) since then, and you'll let out a heavy sigh (or you won't sigh, or think, or anything) and you'll proceed – despite (or because of) all of this - to throw it away.* *or recycle it

07

F: I can think of a lot of reasons not to love you. I: But I still do (love you).

072

F:I know you don't like to make a big deal out of things like this. I: So I just got you this card.

$\mathsf{SERIES} \ \mathsf{VII} - \mathsf{COMING} \ \mathsf{SOON} \ldots$

The upcoming Series VII will be a sort of "greatest hits" series, meaning some of the best-selling cards (lighter-shaded cards marked "OUT OF PRINT" here) will become available again.